

EVENING PROGRAM

6:30 P.M. Dinner - Dr. Bruce E. Mahan (Toastmaster) Dir. of Ext. Division,
State University of Iowa.

Address - "Supplemental Broadcasting System As Proposed By The
Nat. Com. on Ed. by Radio" - Pres. A. G. Crane,
University of Wyoming, Laramie, Wyoming.

TUESDAY, SEPTEMBER 10.

9:30 A.M. Address - "Accomplishments and Future of the Radio Child Study
Club" - Dr. R. H. Ojemann, Iowa Child Welfare Research
Station, State University of Iowa.

Address - "The Relation Of The Speech Department To The University
Radio Station" - Prof. H. C. Harshbarger, Production
Manager, of WSUI, Iowa City.

Address - "A Message From The National Committee on Education By
Radio" - Dr. Tracy F. Tyler, Secy. & Research Dir.,
N.C.E.R.

Report of Committee on Short Wave Transmission Between Stations -
Chrm., Carl Menzer, Dir. of WSUI, Iowa City.

Question Box: Answers provided by J. F. Wright, Dir. of WILL,
Urbana, Illinois.

"The WOI Music Shop" - A. G. Woolfries, Announcer WOI,
Ames, Iowa.

Business Session; report of secretary and treasurer; election
of officers.

REMARKS

- I. Parallel meetings will be arranged in adjoining rooms for
the convenience of Engineers and Operators to discuss tech-
nical problems. Discussion led by Carl Menzer, Director
of WSUI.

National Association of Educational Broadcasters

1936 CONVENTION

Madison, Wisconsin

August 17 - 18

Headquarters: Radio Hall (WHA), University of Wisconsin

Program Schedule -- (Details Later)

Monday, <u>July 17</u>	Tuesday, <u>July 18</u>
9:00 - REGISTRATIONS	9:00 - STATION PROGRESS SESSION *
10:00 - OPENING SESSION - GENERAL	11:00 - BUSINESS MEETING (CLOSED)
.....
2:00 - NATIONAL RADIO ASPECTS	1:30 - RECORDING CLINIC
6:00 - BANQUET	(Demonstrations, auditing)
7:30 - LAKE MENDOTA CRUISE	4:30 - ADJOURNMENT
.....

* A report will be called for from each member station. Representatives present will speak for their stations outlining the work of the station, citing highlights, and, indicating prospects for future growth. TEN MINUTE MAXIMUM TIME. Stations not represented at the meeting are asked to write their reports (from 500 to 1000 words) and send them to the Secretary. PLEASE MAKE REPORTS CONFORM TO THE TIME LIMIT!

- Suggestions -

Another Convention - The American Association of Agricultural College Editors holds its annual convention in Madison on August 18-19-20. Perhaps some cooperative plan of representation can be arranged where institutions are interested in both organizations and could not otherwise participate.

Program - Program details have not been definitely set. While we will deal primarily with very practical problems certain prominent persons are expected to be included in the program. Surprises may be expected! Don't miss them!

Rooms - Arrangements have been made with the University Club for rooms for men. A special rate of \$1.00 per person per night for single beds has been secured. Women alone and married couples will find rooms in a residence hall at the same rate. Both places are within two blocks of Radio Hall. Write the Secretary for reservations.

Entertainment - Plenty of it at hand. Except for the Monday night boat trip everyone will choose recreation to suit his own tastes. Boating, bathing, fishing, sight-seeing, tennis, golf, dancing, and plenty of other diversions are at hand. To do all these things you'd better come early and stay late, because our two convention days are rather busy ones.

Information - Write Harold A. Engel, Exec. Secy., Radio Hall, Madison

-----WE'LL MEET YOU IN MADISON -----

Educational Broadcasting Stations
as reported ~~to~~ **N. A. B. B.** 1935-1936

CALL	FREQ.	POWER	AV. WEEKLY HOURS		Sell Time	On Sun.	STAFF			Student
			*On the Air Weekly Winter	Summer			*Staff F	T	P T	
KBPS	1420	100	17½	0	NO	NO	0	2		0
KFDY	780	1000	9	9	NO	NO	0	3		2
KFGQ	1370	100	22	22	NO	YES				
KFJM	1370	100	82	82	YES	YES	0	2		5
KFKU	1220	5000L S.	5½	0	NO	OCC.	0	3		6
		1000 N.								
KOAC	550	1000	73½	48	NO	NO	5	2		0
KSAC	580	1000	21	21	NO	NO	1	4		0
KUSD	890	500	8½	0	NO	OCC.	0	5		3
KWLC	1270	100	24	1	NO	OCC.	1	2		0
KWSC	1220	1000 N.	71½	21½	NO	NO	1	2		14
		5000 D.								
WBAA	890	1000	24	24	NO	NO	0	0		30
WCAC	800	500	3	0	NO	NO	1	0		0
WCAD	1220	500	10	9	NO	OCC.	3	0		0
WCAL	1250	2500	10	10	NO	YES	2	4		2
		1000								
WCAT	1200	100	6	6	NO	NO	0	2		1
WESG	850	1000	74	84	YES	YES	0	2		0
WEW	760	1000	52½		NO	NO	1	0		0
WHA	940	2500 5000	51	54	NO	OCC.	8	2		12
WHAZ	1300	500	6	6	YES	NO	0	3		0
WILL	580	1000 D.	39	39	NO	OCC.	1	3		0
		250 N.								
WKAR	1040	1000	18	6	NO	NO	3	4		0
WLB	1250	1000	8½	8½	NO	NO	0	2		0
WNAD	1010	1000	14	0	NO	NO	1	2		3
WOI	640	5000	65	55	NO	OCC.	4	0		6
WOSU	570	1000 D.	40	40	NO	NO	8	2		0
		750 N.								
WRUF	830	5000	82	88	YES	YES	5	0		0
WSAJ	1310	100	3	0	NO	YES	4	0		0
WSUI	880	1000 D.	73	73	NO	YES	3	9		1
		500 N.								
WSVG	1370	50	14	0	NO	NO	0	3		0
WTAW	1120	500	3½	3½	NO	YES	2	0		0

~~(Average Figures)~~

A

Minutes of the Twenty-third Meeting of the
National Committee on Education by Radio
Washington, D. C., January 20-21, 1936

The National Committee on Education by Radio met in Washington, D. C., at the headquarters of the National Education Association at 10 AM, Monday, January 20, 1936. The following members were present: Arthur G. Crane, (chairman), H. B. McCarty, Charles A. Robinson, S. J., Agnes Samuelson, Willis A. Sutton, and George F. Zook. There were also present Tracy F. Tyler, secretary and Virginia Sheffield, assistant to the secretary.

The minutes of the meeting of September 13, 1935, were approved as presented.

By unanimous vote of the Committee, Mr. Harold B. McCarty was accepted as a member of the Committee representing the National Association of Educational Broadcasters.

The secretary was directed to draft communications to be sent to the absent members expressing the Committee's regret at their inability to be present.

Dr. Crane discussed the reports of the Radio Committees to the National Association of State Universities and the Association of Land-Grant Colleges and Universities.

Dr. Crane reported on the New Mexico plan of a public broadcasting service.

Dr. Tyler summarized briefly his report of the five years of activity of the Committee's general headquarters. The consensus of opinion of the Committee was that his report and that of Mr. Perry should be combined into a single report and published.

The Committee voted to appropriate \$50 for the indexing of EDUCATION BY RADIO in the Education Index.

Dr. Zook reported upon a meeting, held in New York at his suggestion, between representatives of the National Committee on Education by Radio and the National Advisory Council on Radio in Education. At the same time, the invitation of the National Advisory Council on Radio in Education for a joint meeting in May was considered.

The Committee voted to authorize the chairman to act on behalf of the National Committee on Education by Radio on the program committee to draw up plans for a joint assembly for a discussion of education by radio. This project, according to Dr. Zook, was to be under the supervision of the American Council on Education.

Since Dr. Zook was unable to be present at the afternoon session, he wished to express his unequivocal desire that the Committee be continued.

At 12:40 PM the Committee recessed for luncheon at the Cosmos Club.

Dr. Marsh substituted for Dr. Zook during the afternoon session. Mr. Perry, former director of the Service Bureau, was also present.

The Committee discussed the program for the two-year period and arrived at the following plan:

MAIN PURPOSE: To promote the use of radio for educational, cultural, and civic purposes.

GENERAL OBJECTIVES:

- A. Serve as spokesman for united, organized education.
- B. Assist in the protection and extension of the privileges of educational broadcasters.
- C. Promote broadcasting to organized schools of all kinds and ranks.
- D. Stimulate and coordinate cooperative experimentation and research in educational broadcasting.
- E. Stimulate the formation of state or regional boards to promote public broadcasting and assist in securing time and facilities for such service.
- F. Collect, publish and distribute information conducive to the advancement of public welfare broadcasting, both for the general public and for the information of the broadcasters and leaders in public welfare.
- G. Protect and promote public broadcasting service.
- H. Formulate standards for appraising the quality and values in radio programs.
- I. Improve the techniques of educational broadcasting.

The Committee adjourned at 5:45 PM.

The Committee reconvened at 10 AM, January 21, with the following members present: Arthur G. Crane, (chairman), J. O. Keller, H. B. McCarty, Charles A. Robinson, S. J., Agnes Samuelson. There were also present Tracy F. Tyler, Secretary and Virginia Sheffield, assistant to the secretary.

The Committee voted unanimously to continue its activities for an additional two-year period, this continuance to be conditional upon the approval by the Payne Fund of the Committee's plans and budget for the period.

It was voted that the chairman be given authority to adjust the minor details of the budget and submit it by mail for the approval of the members.

The following officers were elected unanimously for the ensuing year: Arthur G. Crane, chairman; H. J. C. Umberger, vicechairman.

The Committee voted to authorize the chairman, in conference with the Payne Fund, to make the necessary arrangements for a treasurer.

A telephone call from Dr. Marsh conveyed to the Committee Dr. Zoek's approval of the proposed removal of the Committee's office to New York.

The Committee voted unanimously to remove its offices to New York because of the saving in budget which such a move would accomplish.

The Committee voted to accept the part-time services of Mr. S. Howard Evans in accordance with the proposed arrangement, pending approval by the Payne Fund of the Committee's budget and plan of work.

The Committee voted authority to the chairman to consummate all of the arrangements for moving the offices to New York.

By unanimous vote the Committee adopted the following resolution:

RESOLVED: That the Committee express its deep regret that reduced operating budget necessitates the termination of the services of Tracy F. Tyler as Secretary.

That the Committee express also its lasting appreciation for Dr. Tyler's devoted and untiring efforts during the past five years in the interest of education by radio.

The Committee voted to meet again at the call of the chairman.

The Committee adjourned at 12:25 PM.

REGISTRATION - NABE CONVENTION
Madison, Wisconsin
August 1936

Mr. H. C. Harshbarger	Iowa City	Univ. of Iowa	WSUI
Mr. A. L. Bell	Madison, Wis.	Univ. of Wis. Control Operator	WHA
Mr. O. R. Buchanan	Madison, Wis.	Univ. of Wis. Operator	WHA
Mr. Glenn Koehler	Madison, Wis.	Univ. of Wis. Elec. Engr.-Lab.	WHA
Mr. Jack Snidecor	Iowa City	Univ. of Idaho Program Director	Pacatello
Mr. W. W. Bird	Seattle, Wash.	Univ. of Wash. Program Director	
Mr. G. E. Ferris	Columbus, Ohio	Ohio State Univ. Asst. Agr. Ext. Edr.	WOSU
Mr. W. E. Phillips	Urbana, Ill.	Univ. of Ill. Engineer	WILL
Mr. John W. Hammond	LaFayette, Ind.	Purdue Univ. Engineer	WBAA
Mr. Harold A. Engel	Madison, Wis.	Univ. of Wis. Promotion Mgr.	WHA
Mr. Edward Bennett	Madison, Wis.	Univ. of Wis. Tech. Advisor	WHA
Mr. S. H. Evans	N. Y. C.	Watt Comm. Ed. by Radio - Secretary	
Mr. George Jennings	Urbana, Ill.	Univ. of Ill. Program Production	WILL
Mr. Jow Wright	Urbana, Ill.	Univ. of Ill. Dir. Radio & Publicity	WILL
Mr. H. B. McCarty	Madison, Wis.	Univ. of Wis. Program Dir.	WHA
Mr. C. F. Gillen	Madison, Wis.	Univ. of Wis.	
Mr. Charles L. Hall	Madison, Wis.	Dept. Ag. & Markets Commissioner	
Mr. Walter B. Emery	Norman, Okla.	Univ. of Oklahoma Dir. of Debating	WNAD
MR. Morse Salisbury	Washington, D.C.	U. S. Dept. of Agr. Chief, Radio Service	
Mr. C. M. Jansky	Madison, Wis.	Univ. of Wis.	
Mr. B. B. Brackett	Vermillion, S.D.	Univ. of S.D. Dir. of Radio	KUSD
Mr. C. M. Jansky Jr.	Wash., D. C.	Jansky & Bailey Consulting Radio Eng.	
Mr. Roy T. Ragatz	Madison, Wis.	Wis. Ed. Ass'n Ass't Ed.-Wis. Journal of Ed.	
Mr. Andrew W. Hopkins	Madison, Wis.	Chairman, Farm & Home Committee	WHA
Mr. Carl Menzer	Iowa City, Iowa	State U. of Iowa Director	WSUI

Mr. Clarence E. Dammon	W. Lafayette, Ind.	Purdue Univ. Program Dir.	WBAA
Mr. Kenneth Gapen	Washington, D.C.	U. S. D. A. Agr. Radio Writer	USDA
Mr. W. H. Darrow	College Station, Tex.	Texas A.M. College	WTAW
Mr. Wm. Bontwell	Madison, Wis. Univ. Club	Office of Ed. Editor	

A SURVEY OF PROGRAMS IN 23 EDUCATIONAL BROADCASTING STATIONS

The program staff at WOSU requested Mr. J. Willis Brown, graduate student in education at the Ohio State University, to work out an analysis of the programs of the educational broadcasting stations of the United States. To date (May 1, 1936), an analysis has been completed of programs scheduled in 23 University (Class I), College (Class II), and Agricultural and Technical School (Class III) broadcasting stations for the month of January, 1936. The analysis is presented herewith in a table of twenty-seven columns. Each column contains data as follows:

Column 1:	Total minutes of scheduled programs in each of 23 university, college and agricultural and technical broadcasting stations in the United States, January 1-31, 1936.
Columns 2 & 3:	Program minutes and percentage of total broadcasting time devoted to music.
Columns 4 & 5:	Agriculture
Columns 6 & 7:	Markets
Columns 8 & 9:	Community Life
Columns 10 & 11:	Departmental Broadcasts
Columns 12 & 13:	Collegiate Course Work
Columns 14 & 15:	School Broadcasts
Columns 16 & 17:	Drama and Poetry
Columns 18 & 19:	Book Reviews
Columns 20 & 21:	Sports
Columns 22 & 23:	News
Columns 24 & 25:	Institutional Publicity
Columns 26 & 27:	Specialties

Definitions of each classification above will be found in the notes at the end of the table.

Stations are located as follows:

Class I -- University Stations

KFKU - University of Kansas
 KOAC - Oregon State System of
 Higher Education
 KUSD - University of South Dakota
 WBAA - Purdue University
 WESG - Cornell University
 WHA - University of Wisconsin
 WILL - University of Illinois
 WNAD - University of Oklahoma
 WOSU - Ohio State University
 WRUF - University of Florida
 WSUI - University of Iowa

Class II - College Stations

KWLC - Luther College
 WCAL - St. Olaf College
 WSAJ - Grove City College

Class III - Agricultural and
Technical School
Stations

KFDY - South Dakota State Col.
 KOB - New Mexico State College
 of Agriculture
 KSAC - Kansas State College of
 Agriculture
 KWSC - State College of
 Washington
 WCAC - Conn. State College
 WHAZ - Rensselaer Polytechnic
 Institute
 WKAR - Mich. State College
 WOI - Iowa State Col. of Agr.
 WSVS - Seneca Vocational School

R.C. Higgy
 Director
 Broadcasting Station WOSU
 The Ohio State University

A SURVEY OF PROGRAMS IN TWENTY-THREE EDUCATIONAL BROADCASTING STATIONS

Station	Total ^a Minutes	MUSIC		AGRICULTURE		MARKETS		COMMUNITY LIFE	
		Minutes	% Total	Minutes	% Total	Minutes	% Total	Minutes	% Total
Column	1	2	3	4	5	6	7	8	9
Class I									
KFKU	1,620	435	27.04	0	0.0	0	0.0	0	0.0
KOAC	4,605	1,170	25.4	300	6.2	180	3.8	405	8.5
KUSD	2,160	420	19.46	0	0.0	0	0.0	60	2.78
WBAA	5,940	2,220	35.3	180	2.85	0	0.0	260	5.72
WESG	2,715	360	13.06	780	28.3	15	2.17	660	23.9
WHA	13,995	5,940	42.56	840	6.0	0	0.0	1,305	9.30
WILL	2,715	855	31.5	60	2.23	270	9.9	195	7.2
WNAD	4,440	1,830	41.26	120	2.6	0	0.0	0	0.0
WOSU	8,520	2,665	33.25	715	7.15	70	.66	15	.08
WRUF	20,595	10,305	50.05	1,680	8.22	0	0.0	975	4.57
WSUI	16,725	6,630	40.99	0	0.0	0	0.0	330	1.95
Class II									
KWLC	5,640	2,040	36.17	300	5.31	0	0.0	480	8.51
WCAL	2,100	480	22.9	0	0.0	0	0.0	120	5.78
WSAJ	720	0	0.0	0	0.0	0	0.0	0	0.0
Class III									
KFDY	2,160	570	26.37	495	22.89	240	11.1	270	12.51
KOB	2,610	1,035	39.63	180	6.9	0	0.0	0	0.0
KSAC	5,325	360	6.71	1,335	24.98	60	1.12	705	13.27
KWSC	16,800	6,360	37.9	3,360	20.0	0	0.0	360	2.14
WCAC	600	240	40.0	90	15.0	0	0.0	60	10.0
WHAZ	1,520	750	56.9	0	0.0	0	0.0	0	0.0
WKAR	6,180	1,905	30.7	690	11.5	345	5.7	30	.45
WOI	1,365	690	50.5	135	9.88	0	0.0	30	2.21
WVS	3,360	960	28.56	0	0.0	0	0.0	360	10.74
Total	132,210	48,220	32.01	11,260	6.95	1,180	1.5	6,720	5.64
Mean	5,748	2,094	32.01	489	6.95	51	1.5	292	5.64

A SURVEY OF PROGRAMS IN TWENTY-THREE EDUCATIONAL BROADCASTING STATIONS (Cont'd.)

Station	DEPT. BROADCASTS			COURSE WORK			SCHOOL BROADCASTS			DRAMA		
	Minutes	% Total	Minutes	% Total	Minutes	% Total	Minutes	% Total	Minutes	% Total	Minutes	% Total
Column	10	11	12	13	14	15	16	17				
Class I												
KFKU	195	12.0	435	27.0	30	1.82	90	5.55				
KOAC	405	8.5	135	2.92	480	12.1	90	1.96				
KUSD	360	16.6	240	11.1	0	0.0	0	0.0				
WBAA	750	11.42	480	7.6	300	4.75	300	4.75				
WESG	360	13.06	0	0.0	180	6.5	60	2.17				
WHA	840	5.86	1,470	10.5	1,365	9.57	210	1.54				
WILL	60	2.23	150	5.51	60	2.23	375	13.81				
WNAD	420	9.4	0	0.0	30	.62	450	10.08				
WOSU	885	9.17	2,025	19.81	610	9.47	300	2.9				
WRUF	1,140	5.66	300	1.37	570	2.81	735	3.54				
WSUI	1,515	9.01	2,490	14.56	1,410	8.03	525	3.18				
Class II												
KWLC	1,020	18.15	480	8.48	120	2.12	240	4.24				
WCAL	0	0.0	0	0.0	0	0.0	0	0.0				
WSAJ	360	50.0	0	0.0	0	0.0	0	0.0				
Class III												
KFDY	285	13.22	0	0.0	360	2.79	15	.69				
KOB	165	6.31	0	0.0	90	3.45	495	18.97				
KSAC	1,470	27.61	50 90	1.8	15	.29	45	.87				
KWSC	3,120	18.6	60	.35	240	1.42	360	2.14				
WCAC	90	15.0	0	0.0	0	0.0	120	20.0				
WHAZ	180	13.6	0	0.0	0	0.0	180	13.6				
WKAR	1,200	19.4	1,020	16.5	30 90	1.4	0	0.0				
WOI	345	25.25	30	2.21	60	4.42	0	0.0				
WWSV	120	3.53	0	0.0	60	1.79	960	28.56				
Total	15,255		9,405		5,770		5,550					
Mean	663	13.63	409	5.64	251	3.29	241	6.03				

A SURVEY OF PROGRAMS IN TWENTY-THREE EDUCATIONAL BROADCASTING STATIONS (Cont'd.)

Station	BOOK REVIEWS ^j			SPORTS ^k			NEWS ^l			INSTITUTIONAL PUB. ^m		
	Minutes	% Total	Minutes	% Total	Minutes	% Total	Minutes	% Total	Minutes	% Total	Minutes	% Total
Column	18	19	20	21	22	23	24	25				
Class I												
KFKU	75	4.64	225	13.67	105	6.46	0	0.0				
KOAC	135	2.92	375	8.2	300	6.2	300	6.2				
KUSD	0	0.0	540	25.0	120	5.55	300	13.96				
WBAA	180	2.85	0	0.0	600	9.52	180	2.85				
WESG	0	0.0	0	0.0	180	6.5	0	0.0				
WHA	795	5.65	0	0.0	405	2.85	390	2.94				
WIL	90	2.3	15	.55	210	7.72	255	9.4				
WNAD	360	8.07	90	2.08	300	6.82	390	8.8				
WOSU	240	3.71	0	0.0	335	4.72	225	2.87				
WROF	645	3.9	210	1.06	2,295	11.15	1,065	5.37				
WSUI	945	5.59	555	3.17	780	4.51	1,125	6.52				
Class II												
KWLC	180	2.12	0	0.0	180	3.18	120	2.12				
WCAL	60	2.85	0	0.0	60	2.85	840	39.95				
WSAJ	0	0.0	0	0.0	0	0.0	120	16.6				
Class III												
KFDY	0	0.0	0	0.0	180	8.35	0	0.0				
KOB	0	0.0	0	0.0	180	6.9	225	8.62				
KSAC	60	.65	135	2.54	525	9.77	465	8.82				
KWSC	360	2.14	540	3.21	600	3.53	780	4.64				
WCAC	0	0.0	0	0.0	0	0.0	0	0.0				
WHAZ	0	0.0	60	4.53	30	2.27	90	6.83				
WKAR	0	0.0	30	.45	465	7.5	240	3.8				
WOI	0	0.0	0	0.0	30	2.21	0	0.0				
WWSV	180	5.34	60	1.79	60	1.79	480	14.27				
Total	4,245		2,835		7,940		7,590					
Mean	185	2.31	123	2.88	345	5.23	330	7.15				

A SURVEY OF PROGRAMS IN TWENTY-THREE EDUCATIONAL BROADCASTING STATIONS (Cont'd.)

Station	SPECIALTIES ⁿ		NOTES
	Minutes	% Total	
Column	26	27	
Class I			
KFKU	30	1.82	a. Sources: Printed schedules from the stations announcing programs for the period January 1-3, 1936.
KOAC	330	7.1	b. Music: Recordings, orchestrations, and choral offerings of any sort.
KUSD	120	5.55	c. Agriculture: Inclusive only of lectures to the farm audience, markets, and farm news.
WBAA	420	6.67	d. Markets: Reports on livestock quotations and allied comments, of direct interest to farmers and livestock dealers.
WESG	120	4.34	e. Community Life: Club programs or activities sponsored by organizations interested in promoting community development.
WHA	435	3.33	f. Departmental Broadcasts: Those relating to university or governmental activity and descriptive of the work done.
WILL	120	4.42	g. Collegiate Course Work: Of university or college level from the studio or classroom.
WNAD	450	10.27	h. School Broadcasts: Programs relating to elementary and secondary school activities.
WOSU	435	5.7	i. Drama and Poetry: Reading or acting before the microphone, or the evaluation of current plays.
WRUF	675	3.11	j. Book Reviews: Discourses describing current or past publications.
WSUI	420	2.44	k. Sports: Broadcasts from studio or field.
Class II			l. News: Institutional, domestic, national, or international newscasts.
KWLC	540	9.59	m. Institutional Publicity: Programs relating to institutional promotion, but not including institutional news.
WCAL	540	25.67	n. Specialties: Filler features, transcriptions, not often in series.
WSAJ	240	33.4	
Class III			
KFDY	45	2.08	
KOB	240	9.22	
KSAC	60	1.16	
KWSC	660	3.93	
WCAC	0	0.0	
WHAZ	30	2.27	
WKAR	165	2.6	
WOI	45	3.32	
WVSU	120	3.58	
Total	6,240		
Mean	271	6.59	

RADIO EDUCATION
THROUGH
PUBLIC AND INSTITUTIONALLY OWNED STATIONS

Suggestion: Financial assistance in extending the work of the educational broadcasting stations of this country.

Project: There are approximately 30 public and institutionally owned broadcasting stations in the United States. This group represents the agencies in which educational broadcasting is the major consideration. The real and lasting contributions to radio education may well be expected to come through these stations, in view of their objective and their affiliation with educational sources.

Lack of funds to support a central organization is retarding the interchange of effective ideas and methods and the collective progress of these stations. Individual developments remain isolated, as it were. Cooperative enterprise needs stimulation and financial support.

Suggested Activities: The first requirement would be that of securing a central headquarters and personnel. With capable leadership and help, a central organization could serve the cause of educational radio in a multitude of ways. It could increase the number of

educational programs on the air, improve their quality, stimulate leadership, develop an understanding of fundamentals, and strengthen the position of true educational broadcasting.

Among the services of great value which suggest themselves are:

1. Program and script exchange

to gather the best radio contributions of educators and make them available for use and study by educational stations.

2. Recording service, special features

to present by dramatization, discussion, dialogue, or other effective technique, offerings in the fields of children's programs, literature, social science, hygiene and other adaptable subjects for use and example.

3. Analysis of local conditions

to study activities relating to individual stations and assist in conveying successful practices to other stations.

4. Organize educational forces within the service area of the stations

to guide cultural and service agencies to an intelligent use of radio to extend their benefits and influence.

5. Conduct lectures, reaction surveys

to determine what factors enter into the
success or failure of certain programs in
different localities

Probable Cost (Annual)

Salaries:

Coordinating Executive	\$5000.00	
Stenographer	1800.00	
Typist	1200.00	
Part-time help (Misc.)	<u>2000.00</u>	
		\$10,000.00

Operation:

Talent - Writers and Broadcasters	.5000.00	
Office supplies	400.00	
Postage and Express	200.00	
Telephone and Telegrams	100.00	
Mimeo. stencils and Supplies	100.00	
Travel	1200.00	
Printing	600.00	
Records and Equip. Repair	<u>400.00</u>	
		8,000.00
	<u>Annual Operation</u>	\$18,000.00

Rent - gratis - (\$600.00 equivalent) to be supplied by institution
where office is located.

Capital expenditures: (first year only)

Office furniture..... (Desks, chairs, tables, files, etc.)	\$ 400.00
Typewriters (2).....	200.00
Recording Equipment.....	600.00
Mimeograph machine.....	100.00
Miscellaneous.....	100.00
	<hr/>
Total	\$ 1400.00

Duration: This plan should be set up on a basis of from three to five years. Much could be accomplished, of course, in even less time, but a project of this kind must rely upon the acceptance of new ideas by many different people. Consequently it cannot be put over by "high pressure" methods.

Recommendation: It is recommended that this project be administered through the recognized existing organization of the educational radio stations, the National Association of Educational Broadcasters.

* PROPOSED PROGRAM SCHEDULE *

1936 Convention

Please mark
suggested changes
or additions and
return to Sec'y.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
Madison, Wisconsin

FIRST DAY

9:00 Registration

10:00 Opening Session

Presiding: A. B. McCarty, President

Welcome -

Greetings - State Official

Greetings - U. S. Radio Committee Member

Addresses:

Our Place in the Picture -- W. H. Lighty
(First Program Director of WHA)

The Engineering Spotlight on Radio - C. M. Jansky, Jr.

Discussion

* * * *

2:00 Afternoon Session

Presiding: W. I. Griffith, Vice-President

Member-station Reports (10 minute limit each)

(Representative of every member station present
will briefly outline the work of his station,
cite highlights, and indicate prospects for
station's future growth. TEN MINUTE MAXIMUM
TIME.)

Discussion

3:00

Dinner Meeting

7:30 Lake Mendota Cruise

- PROPOSED PROGRAM SCHEDULE -

Please mark
suggested changes
or additions and
return to Sec'y.

SECOND DAY

Morning Session - H. B. McCarty, Presiding

9:00 Recording Clinic

Record-making Demonstration - Carl Wenzer, WSUI,
and Joan O'Neal, WHA

Record Auditions - (Listening and discussion)
(Records requested from all stations)

The Exchange Plan

11:00 Business Meeting

President's Report

Secretary's Report

Treasurer's Report

Election of Officers

Other business

* * * * *

Afternoon Session - 1:30 - 4:00 o'clock

New President Presiding

1:30 National Radio Aspects

Federal Radio Workshop - Wm. D. Boutwell

Federal Radio Education Committee Research Pl.

National Conference on Educational Broadcasting

4:00 Adjournment

President

H. B. McCARTY, WHA
University of Wisconsin
Madison, Wisconsin

Vice-President

W. I. GRIFFITH, WOI
Iowa State College
Ames, Iowa

Secretary-Treasurer

B. B. BRACKETT, KUSD
University of South Dakota
Vermillion, South Dakota

Executive Committee

C. A. TAYLOR, WESG
R. C. HIGG, WOSU
E. P. HUMBERT, WTAW
M. C. JENSEN, WCAL
F. F. NALDER, KWSC
CARL MENZER, WSUI

The National Association of Educational Broadcasters

July 7, 1936

Executive Secretary
H. A. ENGEL, WHA
University of Wisconsin
Madison, Wisconsin

Mr. B. B. Brackett, Treas.
National Association of Educational Broadcasters
Radio KUSD
Vermillion, S.D.

Dear Mr. Brackett:

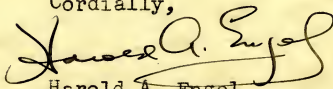
Enclosed is an expense item which I had intended to send to you before July 1 -- but didn't. This is the only item for the year so far. In a short time Mr. McCarty will send you an accounting on postage, stencils, etc. used by Association business and due to WHA.

Now we are trying to get the convention plans whipped into shape. Have you any good suggestions on things which should be included in the program? Also, how much is it customary to allow from the treasury for speakers expenses and that sort of thing?

On your card I notice you indicate a preference for September 4 and 5 for the convention. Carl and the boys from Iowa have asked for an earlier date, and the Corvallis, Oregon people say that is the time they could best get away. Could you make it August 17-18, if that time seemed best otherwise?

Please pass along any program ideas you may have.

Cordially,


Harold A. Engel
Executive Secretary,

hae:rh

President

H. B. McCARTY, WHA
University of Wisconsin
Madison, Wisconsin

Vice-President

W. I. GRIFFITH, WOI
Iowa State College
Ames, Iowa

Secretary-Treasurer

B. B. BRACKETT, KUSD
University of South Dakota
Vermillion, South Dakota

Executive Committee

C. A. TAYLOR, WESG
R. C. HIGG, WOSU
E. P. HUMBERT, WTAW
M. G. JENSEN, WCAL
F. F. NALDER, KWSC
CARL MENZER, WSUI

The National Association of Educational Broadcasters

July 8, 1936

Executive Secretary

H. A. ENGEL, WHA
University of Wisconsin
Madison, Wisconsin

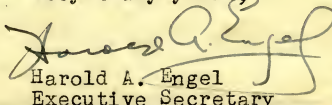
Mr. B. B. Brackett
Radio Station KUSD
Univ. of S. Dak.
Vermillion, S. D.

Dear Mr. Brackett:

Here is an outline of the tentative plan for our convention. Will you look it over, make any changes or additions you may think advisable, and then return it to me?

None of these people have been approached on the matter of taking part in the program, and it is likely that some may not be available. We will welcome your further suggestions on program units.

Very truly yours,


Harold A. Engel
Executive Secretary

hae:rh

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities



WISCONSIN
HISTORICAL
SOCIETY



Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the
National Endowment for the Humanities.